

# Via Brasil

## 0 **Jornal dos Brasileiros na Suíça**

Projekt2 Communications GmbH, «Via Brasil», Zwingstrasse 1, CH-6102 Malters

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### Anzeigen-Tarif 2015

#### Ausgaben 2015

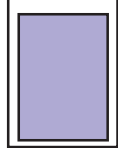
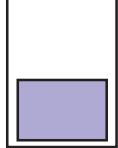
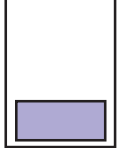
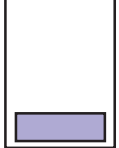
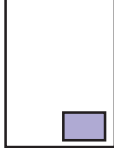
\*Grossauflagen

Nr. 01/15 .....	29.01.15	Nr. 05/15 .....	28.05.15	Nr. 09/15 * .....	24.09.15
Nr. 02/15 .....	26.02.15	Nr. 06/15 .....	25.06.15	Nr. 10/15 .....	29.10.15
Nr. 03/15 * .....	26.03.15	Nr. 07/15 .....	30.07.15	Nr. 11/15 .....	19.11.15
Nr. 04/15 .....	30.04.15	Nr. 08/15 .....	27.08.15	Nr. 12/15 * .....	17.12.15

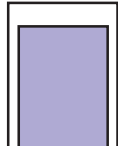
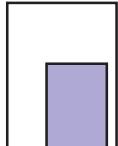
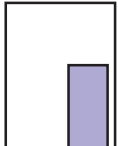
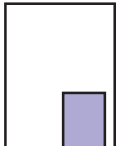
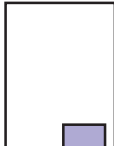
#### Reservation:

14 Tage vor Erscheinen, Anlieferung Druckvorlagen: 10 Tage vor Erscheinen

#### Querformat

	1/1 Seite	1/2 Seite	1/3 Seite	1/4 Seite	1/8 Seite
					
Breite x Höhe in mm	121x170	121x83	121x55	121x40	58.5x40

#### Hochformat

	1/1 Seite	1/2 Seite	1/3 Seite	1/4 Seite	1/8 Seite
					
Breite x Höhe in mm	121x170	83x121	55x121	58.5x83	58.5x40

#### Normalauflagen

1 x schwarzweiss Fr. 450.-  
1 x 4-farbig 790.-

450.-	230.-	160.-	120.-	65.-
790.-	490.-	330.-	250.-	135.-

#### Grossauflagen\*

1 x schwarzweiss Fr. 675.-  
1 x 4-farbig 1185.-

675.-	345.-	240.-	180.-	97.50
1185.-	735.-	495.-	375.-	202.50

#### Rabatte:

3 x = 5%    5 x = 10%    7 x = 15%    10 x = 20%    14 x = 25%

#### Spezialplatzierungen:

2. Umschlagseite: 20%, 3. Umschlagseite: 10%, 4. Umschlagseite: 25%

#### MWSt:

Preise verstehen sich exklusiv Mehrwertsteuer von 8.0%

#### Datenanlieferung:

Inserat im TIFF- oder JPG-Format an [viabrasil@projekt2.ch](mailto:viabrasil@projekt2.ch)

#### Gestaltung durch Verlag:

Satz- und Lithokosten werden nach Aufwand verrechnet

#### Auflage:

500 Ex., Grossauflagen 1'500 Ex.

#### Heftformat/Satzspiegel:

148.5 x 210 mm

#### Druckverfahren:

Digitaldruck

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## ***O Jornal dos Brasileiros na Suíça***

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### Tarifa de Anúncios 2015

#### Edições 2015

\*Tiragem especial

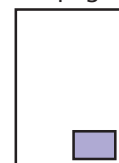
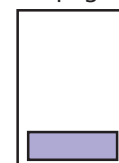
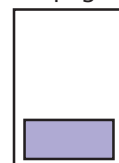
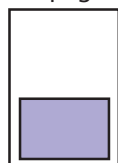
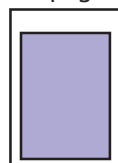
Nr. 01/15 ..... 29.01.15	Nr. 05/15 ..... 28.05.15	Nr. 09/15 * ..... 24.09.15
Nr. 02/15 ..... 26.02.15	Nr. 06/15 ..... 25.06.15	Nr. 10/15 ..... 29.10.15
Nr. 03/15 * ..... 26.03.15	Nr. 07/15 ..... 30.07.15	Nr. 11/15 ..... 19.11.15
Nr. 04/15 ..... 30.04.15	Nr. 08/15 ..... 27.08.15	Nr. 12/15 * ..... 17.12.15

#### Reservação:

14 dias antes da distribuição. **Produção:** 10 dias antes da distribuição.

#### Formato horizontal

1/1 página    1/2 página    1/3 página    1/4 página    1/8 página



largura x altura em mm

121x170

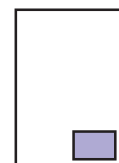
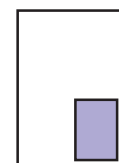
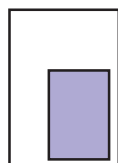
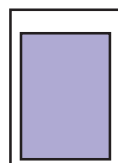
121x83

121x55

121x40

58.5x40

#### Formato vertical



largura x altura em mm

121x170

83x121

55x121

58.5x83

58.5x40

#### Edições normais

**1 x em preto e branco Fr.**

450.-

230.-

160.-

120.-

65.-

**1 x em 4 cores Fr.**

790.-

490.-

330.-

250.-

135.-

#### Tiragem especial:\*

**1 x em preto e branco Fr.**

675.-

345.-

240.-

180.-

97.50

**1 x em 4 cores Fr.**

1185.-

735.-

495.-

375.-

202.50

#### Descontos:

3 x = 5%

5 x = 10%

7 x = 15%

10 x = 20%

14 x = 25%

#### Impressões especiais/CAPA:

2ª parte da capa +20%, 3ª parte da capa: +10%, 4ª parte da capa: +25%

#### Imposto - MWSt:

Não está incluído nos preços o imposto «Mehrwertsteuer» de 8.0%

#### Formato dos anúncios:

Enviar os anúncios no formato TIFF- ou JPG para:  
**viabrasil@projekt2.ch**

#### Criação pela redação:

Serão acrescentadas ainda as despesas de serviço de criação.

#### Tiragem:

500 exemplares. Tiragem especial: 1'500 Exemplares.

#### Formato da revista:

148.5 x 210 mm

#### Impressão:

Digital